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Community Health Improvement Plan Report May 1, 2014

Brodstone Memorial Hospital conducted a Community Health Needs Assessment prior to May 1, 2013. From that assessment a Community Health Improvement Plan (CHIP) was developed. Five priority community health needs were identified as follows: Access to Care, Cancer, Mental Health, Obesity, and Substance Abuse. Following is a summary of accomplishments in our last fiscal year.

Access to Care: Meaningful Use is proceeding and plans for a patient portal, electronically prescribed controlled substances and reporting to Centers for Medicaid/Medicare Services electronically will be accomplished in 2014. Future plans include online bill paying, appointment scheduling and Meaningful Use Stage 3. We have also been offering assistance in drafting Advance Directives.

Cancer/Improve Morbidity: We have been collaborating with the local health department by being a member of the Cancer Coalition. The group meets monthly with the organizational meeting being held in the first quarter, 2014. A women's health event was held in October, 2013 to promote breast health, as well as educational sessions concerning diabetes and urinary incontinence. The annual Nuckolls County Health Fair was held in April, 2014 with special emphasis on colon cancer awareness.

Mental Health: There are not many ways we can support the needs of patients with mental health issues, however we have been providing space at our facility, at no charge to the patient, for mental health providers to deliver services to patients via telehealth. This includes technical support.

Obesity: At Brodstone, we are working on developing an Employee Wellness Program. As the largest employer in our county, encouraging wellness to our employees impacts a large percentage of our community. We have partnered with the local grocery store to promote their new program to make healthy choices when grocery shopping. We have held fund raising events at the hospital to support the Simic Recreation Center, a not for profit facility that provides a place for people to walk during inclement weather. Brodstone's Good Beginnings Program, which is offered at no charge to parents of young children, help clients develop good nutrition habits, encourages and supports breast feeding and exercise with incentives for meeting their goals. Brodstone is planning a Family Fun Run to be held in May, 2014 to promote exercise. Brodstone provides conference space and advertising for Overeaters Anonymous weekly meetings which are open to the public. Brodstone also supports the local food pantry which provides healthy meals to those who qualify.

Substance Abuse: This also is an area where Brodstone doesn't have a lot of resources to offer their patients. Brodstone does support Horizon Recovery in their efforts to expand their coverage to Nuckolls County. At the annual health fair, Brodstone provided pharmaceutical personnel to provide an opportunity for prescription and outdated medications to be disposed.