

Dear friend of Brodstone Memorial Hospital Foundation—

The year 2020 has been quite unexpected to say the least. A Global Pandemic is something that none of us would have imagined happening in our lifetime. Even in these times of uncertainty, we have been very fortunate to continue to provide exceptional healthcare to the communities that we serve. Social distancing has taught us all new and creative ways to come together, support one another, and gather with colleagues, friends and family—virtually.



Harvest Moon  
GALA

It was our intention to host the 3rd Annual Harvest Moon Gala as we have in the two years prior. After much consideration we decided, for the safety of all of our attendees, to take our event virtual. The Harvest Moon Gala committee is hard at work making this virtual event come to life.

As you know, last year we changed ticketing and bidding to an all-electronic process. It is our intent to utilize the same platform for 2020, with some added features. Organizations across the country are learning to get creative in these times and we will be no exception. The continued efforts of supporting the Brodstone Memorial Hospital through the Foundation remain in focus.

We are writing to you to ask for your continued support. Over the past two years, we have experienced overwhelming generosity from donors like you, and for that we are extremely grateful. Support for the Harvest Moon Gala not only came from our incredible surrounding communities, but from individuals and businesses near and far. Because of this support Brodstone was able to start administering chemotherapy in the Spring of 2020! Six nurses along with pharmacy staff completed extensive training and education in order to make this dream a reality. Plans for the future infusion suites have been finalized and will be constructed in the near future as we break ground on our facility expansion. None of the above would have been possible without donors like you.

The proceeds from this year's event will go to the development of the Brodstone Memorial Hospital Healing Garden. The garden will be a tranquil place of renewal and healing for patients and visitors alike. Patients undergoing infusion treatments will have a beautiful view of the garden from their infusion suites, families visiting their loved ones in our care will be able to get fresh air in the garden, new parents can take a stroll with their added bundle of joy during their stay, patients recovering from injury or surgery will benefit from the open-air environment and community members will have a place of peace and calming to gather. Though the development will be a part of the "new" construction, the garden will be paved in history — "Honoring the past, building for the future."

Currently we are looking for donations for our virtual silent auction on **October 3, 2020**, as well as any monetary contributions towards our cause. As a reminder, your gift is tax-deductible and you will be recognized for your generosity on our event webpage, social platforms and other media outlets surrounding the event. If you would like to donate an item or make a monetary donation please reach out to Heather Erickson, Director of Foundation, at 402-410-0096, [herickson@brodstone.org](mailto:herickson@brodstone.org) or donate directly at [www.bidpal.net/hmg2020](http://www.bidpal.net/hmg2020)

Thank you for your continued support of our number one goal, **Superior Care Close to Home.**

Sincerely,



**Heather Erickson**

Director of Foundation

Brodstone Memorial Hospital Foundation

SEE BACK FOR EVENT DETAILS —>

## Harvest Moon Gala 2020 (Virtual Edition) Details

The 2020 Virtual-Harvest Moon Gala will be on **Saturday October 3, 2020**. We will launch our Gala Campaign two weeks prior to the event with the introduction of a NEW video showcasing our 2020 Cause. Donors will be able to access the video via Facebook (Brodstone Memorial Hospital), our YouTube Channel (Brodstone Memorial Hospital), our website ([www.brodstonehospital.org/about/foundation](http://www.brodstonehospital.org/about/foundation)) or the event webpage ([www.bidpal.net/hmg2020](http://www.bidpal.net/hmg2020)). Campaign updates will be communicated via Facebook, event webpage, newspaper articles and email if you are in our system from last year. During the two weeks leading up to the Virtual Gala Event, Gala Committee members will be selling raffle tickets for another year of great packages. You won't want to miss out on your chance to win! Throughout the campaign we will be highlighting silent auction items, donors and other fun additions to the year. When Gala night rolls around tune in as we have a short program before we open silent auction bidding. Our program will be broadcasted (info to follow) with our MC guiding us through speakers, raffle winners, announcements and other event details. We know it's not our "normal" Gala event, but we are looking forward to the impact we can make as we finish out 2020, virtual style. Thank you for your support and allowing Brodstone Memorial Hospital to continue providing Superior Care Close to Home.

## Gala Sponsorship Levels

All donors will be recognized on our event webpage, Facebook platform and during event broadcast.

Champion Sponsor (>\$1000)

Hero Sponsor (\$500-\$999)

Warrior Sponsor (<\$500)

## Ways to Donate

1. Visit : [www.bidpal.net/hmg2020](http://www.bidpal.net/hmg2020) & click on DONATE NOW to make a monetary donation.
2. Call/contact Heather Erickson, Director of Foundation at 402.410.0096 or [herickson@brodstone.org](mailto:herickson@brodstone.org)
3. Contact a Gala Committee Member — Trent Siebecker, Jacki Siebecker, Ashley Clark, Derek Clark, Blake Erickson, Treg Vyzourek, Cameron Vyzourek
4. Donate a silent auction item — contact Heather Erickson or committee member with Item/Package Description, Value of Item/Package, Donor/Business Name by **Friday, September 11th**.
5. Join us on Saturday, October 3rd during our virtual event and online silent auction. More details to come!



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